

# For the Media

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## Media Inquiries

The Media Relations staff is available to respond to journalists' inquiries and requests. In addition to providing news releases and tip sheets, we also provide:

- Interview scheduling
- Samueli Institute newsfeeds (in development)
- Background information on research and faculty
- Experts on complementary, alternative, and integrative medicine

Media Inquiries:

703.299.4800

wbeckner@SamueliInstitute.org

Media kits available upon request.

Samueli Institute news, information and publications are available at:

- [Press Releases](#)<sup>1</sup>
- [Conferences and Events](#)<sup>2</sup>
- [Publications](#)<sup>3</sup>
- [About Us](#)<sup>4</sup>

## Patient Privacy

Samueli Institute conducts and supports research that may include clinical trials. Access to the Samueli Institute is based on the understanding that members of the news media will adhere to all policies and laws related to patient privacy, including obtaining patient authorization prior to disclosure of patient information. A patient being interviewed has the right, under terms of federal patient privacy regulations, to withdraw consent for press use of his or her identity and protected health information at any time before, during or after the interview.

A patient also may terminate an interview at any time. In such cases, the news media must immediately end the interview and any related recording or filming of the interview subject. If such a patient also withdraws consent at that time, news media once again may not release protected health information or in any way identify the patient.

Please also note that under federal policies and laws, "protected health information" includes direct or "overheard" conversations between and among caregivers, patients and family members, as well as information contained in medical records. Therefore, while Samueli Institute provides reasonable press access to its facilities, if members of the press should overhear or see "protected health information" that is not covered by an authorization they must not use or disclose that information without obtaining a specific authorization for that information. To keep inadvertent disclosures to a minimum, restrictions in some areas may be imposed and escorts for all news media film crews and still photography are

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1. daisy:36-SIIB (Press Releases)

2. daisy:38-SIIB (Conferences and Events)

3. daisy:39-SIIB (Publications)

4. daisy:46-SIIB (About Us)